

On-Car Opportunities

Outstanding opportunities for exposure make branding on Touring Car Masters vehicles a valuable commodity. For ease of clarification, the series has developed the diagram below to outline the areas which are available to licence holders and their sponsors.

The signage for Touring Car Masters should be at a level consistent with that experienced in the early 1970's period. Modern graphics or colour schemes will not be permitted. The areas referenced here are a guide only. Predominately, signage will be allocated to individual competitor sponsorship on the rear and front quarter panels with provision for major and minor series sponsors.

Signage Locations

Area 1

This area of 140mm height across the front windscreen is reserved for the primary Series Sponsor.

Area 2

This area of 85mm height for the primary Series Sponsor across the rear windscreen.

Area 3 & 4

Reserved for a secondary series sponsor and limited to a 'number plate' (150mm high x 380mm wide) that may be located front and rear.

Area 5a

Rear Quarter (rear). Reserved for secondary Series Sponsor (2400cm²).

Area 5b

Rear Quarter (upper forward). Entrant signage, with a size in area no larger than 3000cm² on each side of the rear quarter panel. This signage must not impinge on 5a.

Area 5c

Rear Quarter (lower back). Reserved for secondary Series Sponsor (350cm²).

Area 6a

The side car number panel (maximum 420mm wide including black border) has the secondary Series Sponsor, included below x 450mm depth.

Area 6b

This area of 450 cm² (top of door) is reserved for the Series Sponsor.

Area 7

Entrant or Sponsor name / logo (optional -max size in area 3000 cm²).

Area 8

Front Windscreen car number in 'Dayglo' yellow (maximum 100mm high) non driver side.

Area 9

Reserved for supplementary series and technical partnership sponsors and limited to the area of the sill between the wheel arches below the door line. (each approx. 200mm x 60mm) Initially, CAMS at rear most of sill.

Area 10

Driver name (mandatory -maximum 80mm x 600mm, above) 60mm for capitals and 30mm for non capitals. Text to be in Arial.

Area 11

Reserved for a secondary Series Sponsor (optional -max size in area 600cm² ie. 300mm x 200mm).Due to the position of signage on certain vehicles being impractical, location may be at the discretion of the CM.



Area 12

Reserved for a secondary Series Sponsor or at the discretion of the CM, with a size in area no larger than 3800cm² on front section of the bonnet. Height & width may change subject to ACT3 sponsor requirements or location may be at the discretion of the CM.

Area 13

Reserved for a secondary Series Sponsor or at the discretion of the CM, with a size in area no larger than 1500cm² (ie. 1000mm x 150mm) on rear section of the vehicle. Height & width may change subject to ACT3 sponsor requirements.

Area 14

Reserved for secondary Series Sponsor or as prescribed by ACT3.

Area 15

Reserved for a secondary Series Sponsor or at the discretion of the CM, with a size in area no larger than 200cm². Height & width may change subject to ACT3 sponsor requirements.

Area 16

Reserved for a secondary Series Sponsor or at the discretion of the CM, with a size in area no larger than 200cm². Height & width may change subject to ACT3 sponsor requirements.

Area 17

Reserved for a secondary Series Sponsor or at the discretion of the CM, with a size in area no larger than 450cm². Height & width may change subject to ACT3 sponsor requirements.

● License Holders

● Touring Car Masters

TOURING CAR
MASTERS

